



SEDCO

Board of Directors Meeting
Thursday – December 16, 2021

8:00am – 9:30am

This Meeting is in Person

3rd Floor at SEDCO Office Building

Meeting Agenda

- I. Call to Order**
- II. Public Comment/ Board Member Roundtable/Town Update**
- III. Approvals - Meeting Summary and Budget**
- IV. Downtown Plan Discussion**
 - A. Plan Overview- Led by Travis Kennedy
 - B. Discussion – What areas of the Plan would the Board like to explore over the next year
- V. Strategic Plan Proposal**
 - A. Overview: Staff proposal to Appoint a Strategic Plan Subcommittee, led by Kevin Freeman and Andrea Killiard
 - B. Proposed Content
 - a. Development of Benchmarks & Key Performance Indicators for next Five Years for SEDCO organization
 - b. Develop SEDCO's Strategic Approach to Comp Plan, Vision Plan and Downtown Plan
 - c. Articulate a Current Action Plan for Staff & Board for next Five Years

- VIII. Adjourn**

ONLINE Meeting Location:

For Board Members/Liaisons - Board members will be emailed a panelist link the day before the meeting. Please let staff know if you plan to attend remotely.

For Guests: please go to:

https://us02web.zoom.us/webinar/register/WN_KQhbXFmJSCuxiHi2LtkyZA